

WH *REACHING AN UNDUPLICATED AUDIENCE* 2012

W	10,255,000	98%
LUCKY	9,932,000	95%
HARPER'S BAZAAR	9,595,000	92%
MARIE CLAIRE	9,586,000	92%
REAL SIMPLE	9,553,000	91%
VANITY FAIR	9,117,000	91%
EVERYDAY W/ RACHAEL RAY	9,298,000	89%
ALLURE	9,059,000	87%
REDBOOK	9,154,000	87%
ELLE	9,048,000	86%
STAR	9,026,000	86%
MARTHA STEWART LIVING	8,756,000	84%
SELF	8,668,000	83%
LADIES HOME JOURNAL	8,689,000	83%
US WEEKLY	8,728,000	83%
SHAPE	8,575,000	82%
IN STYLE	8,461,000	81%
VOGUE	8,443,000	81%
OPRAH, THE OPRAH MAGAZINE	8,326,000	80%
GLAMOUR	8,214,000	78%
HEALTH	8,169,000	78%
FITNESS	8,067,000	77%
FAMILY CIRCLE	7,657,000	73%
COSMOPOLITAN	7,538,000	72%
PEOPLE	6,024,000	58%
BETTER HOMES & GARDENS	5,670,000	54%

Source : 2011 Fall MRI

Contact your Women's Health Sales Representative or Laura Frerer-Schmidt, Publisher, at 212.808.1707 or Laura.Frerer-Schmidt@rodale.com

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